



Creve Coeur Club of Peoria announces Steve Forbes as the Keynote Speaker at the 2012 Annual Washington Day Banquet to be held on February 20th



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Visionary and Expert Economist

Steve Forbes is Chairman and Editor-in-Chief of Forbes Media. The company's flagship publication, *Forbes*, is the nation's leading business magazine, with a circulation of more than 900,000. *Forbes* combined with *Forbes Asia* and the company's licensee editions together reach a worldwide audience of more than 6 million readers. The circulation of *Forbes* international editions is 590,500. Under Mr. Forbes' leadership, the company has launched a variety of new publications and businesses. They include: *ForbesLife*, the dedicated luxury lifestyle and culture magazine; *Forbes Asia*; and Forbes licensee editions published in China, Croatia, India, Indonesia, Israel, Korea, Latvia, Middle East, Poland, Romania, Russia, Slovakia, Turkey and Ukraine. The company also publishes a number of investment newsletters. Another division of the company is Forbes Investors Advisory Institute. In 1996 Forbes entered the new media arena with the launch of Forbes.com. Now averaging 18 million unique monthly visitors, it has become a leading destination site for senior business decision-makers and investors. Other Forbes Web sites are: ForbesWoman.com; RealClearPolitics.com; RealClearMarkets.com; RealClearSports.com and RealClearWorld.com. Together with Forbes.com, these sites reach nearly 20 million business decision-makers each month.

Political Career

In both 1996 and 2000, Mr. Forbes campaigned vigorously for the Republican nomination for the Presidency. Key to his platform were a flat tax, medical savings accounts, a new Social Security system for working Americans, parental choice of schools for their children, term limits and a strong national defense. Mr. Forbes continues to energetically promote this agenda.

For tickets or more information please contact:

Wendy Mitchell at the Creve Coeur Club of Peoria